

CAPACITY BUILDING



CAPACITY BLDG -
Strategic priorities
on REG.
+ GLOBAL
LEVELS?

→ PROBLEM
ICANN =
getting bigger

HOW DO WE
MANAGE
THE SCALE?

OTHER ORG'S
partnerships
capacity building:
ACADEMIA
ICANN

NEW PEOPLE
that are
- EDUCATED
- ENGAGED

PROBLEM in
REGIONS:
lack of participation
of disabled
community

several
groups
have already
solved for this,
LET'S CONNECT.
LINK-UP

People in
here are
not
full-time
part of
larger
networks
(reach out
to them)

ICANN
is only one
of a network
of ORGS.
PARTNERSHIPS
w/ those
ORGS
where there's
overlap

CLARITY
of the
MESSAGE

ENGAGE
NATIONALLY
as well
as REGIONALLY
→ REGISTRY
Level

EVANGELISTS
for
ICANN

IMPROVE IN-REGION outreach

example!
① Regional
strategic
plan
② implementation



rely on
VOLUNTEERS
&
CHAMPIONS
(looking for...)

RIR
meetings

How will
ICANN get
YOUTH
involved?

EXAMPLE
ALAC
FELLOWSHIP
program
Fellow:
Fellowship
WORKS

hard to find
→ CURRICULUM
to learn
about INTERNET

look at
INTEREST
COMMUNITIES
publish
stakeholder
LIST

share
information

ccTLD gets
build
local
multi-
stakeholder
model



Ability
to engage
in a multi-
stakeholder
Model

SHARE
BEST
PRACTICES

INTRA-COMMUNITY

IMPORTANT:
GAPS
not here:
• regions?
• youth?
• disabled?

more systematic
way for
VPS to get
help from
ACs/OCs

to reach out
to - Business
Community
- Civil society
- ...

Simple,
clear
MESSAGING

→ STORY!