I C A N N 4 7

IGO-INGO PDP WG
Policy Update

DURBAN

NO.47 · 14-18 JULY 2013 ICANN

Overview

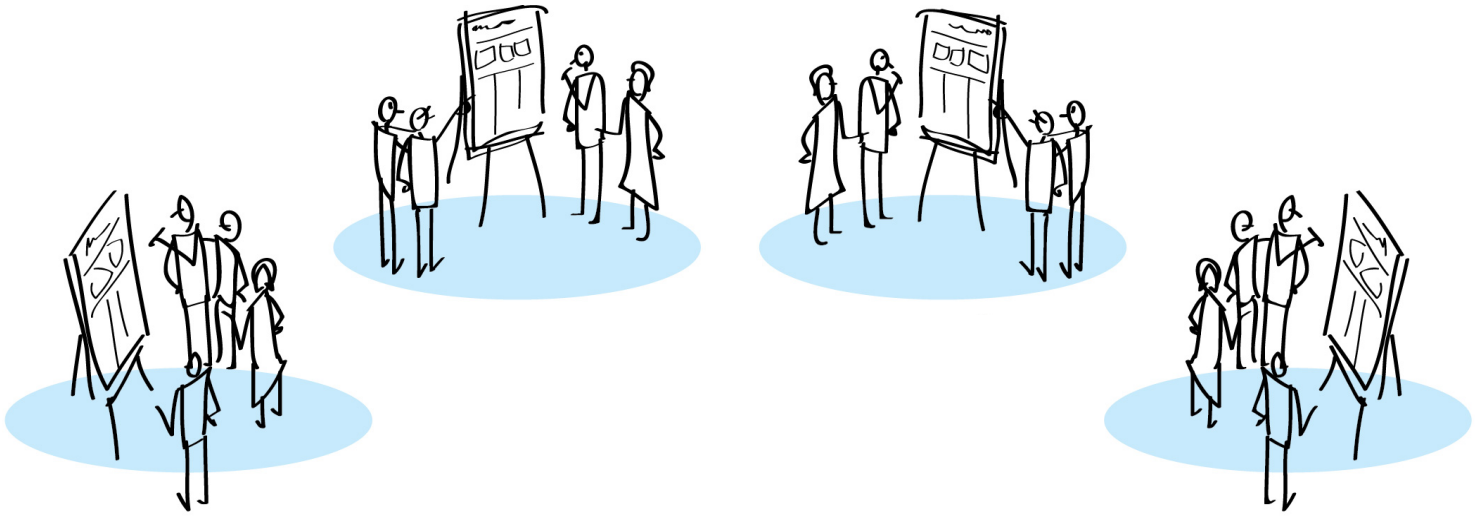
This session has two goals:

1. Raise awareness of why this issue is important and provide transparency on WG deliberations/contrasting positions to date
2. Facilitate an interactive discussion and solicit new ideas from the community on key outstanding issues to help guide WG moving forward

Time	Activity
:05 min	Welcome/introductions
:15 min	Description of activities/goals & presentation of topics and associated propositions
:12 min	Gallery walk input time #1, then rotate
:12 min	Gallery walk input time #2, then rotate
:12 min	Gallery walk input time #3, then rotate
:12 min	Gallery walk input time #4, then return to seats
:20 min	Readout of key ideas generated at each position (~5 min / topic)

The Exercise

- In our Gallery Walk exercise, participants will cycle through each of **four topic locations** in the room spending 12 minutes at each location to discuss and provide their input on that topic.
- While participants will move, each location will be "staffed" by two people throughout:
  - A subject matter expert for that topic to prompt and answer questions
  - A facilitator to help prompt input and ensure collection of ideas



Organizations

- Red Cross Red Crescent Movement ("RCRC")
- International Olympic Committee ("IOC")
- International Government Organizations ("IGOs") e.g., UNESCO, WTO
- International Non-Governmental Organizations ("INGOs") e.g., Medecins Sans Frontieres, World Wildlife Federation

Definition of Identifiers

- Full Organizational Name
- Organization Acronym, as applicable or as requested by organization seeking protection

- Example:
  - World Health Organization (“WHO”)
  - International Sugar Organization (“ISO”)

TOPIC A

Should the identifiers of IGOs & INGOs be protected at the top and/or second level?

Proposition A	Protections should be provided to identifiers of qualifying IGOs
Proposition B	Protections should be provided to the identifiers of the RCRC and IOC
Proposition C	Protections should be provided to identifiers of INGOs other than the RCRC & IOC
Proposition D	Protections should not be provided to any IGOs or INGOs

Other ideas or suggestions?

TOPIC B

If protections are provided through a Reserved Names List, should there be an exception process to allow the relevant organization and/or a legitimate right holder to register the identifier at the top and/or second level?

Proposition A Exception Option #1

Proposition B Exception Option #2

Proposition C No exception procedures

Other ideas or suggestions?

TOPIC C

Should organization acronyms be protected at the top and/or second level?

Proposition A	Protection from registration
Proposition B	Use of a Clearinghouse Model and/or existing RPMs
Proposition C (NGPC)	1) Develop a reasonable means to identify which acronyms are appropriate for broad protections and which acronyms are not; 2) Require each IGO to identify a subset of the currently applied-for gTLD strings for which its designated acronym(s) should be protected due to the related nature of the IGO's work to the applied-for string
Proposition D	No protections

Other ideas or suggestions?

TOPIC D

What should be the objective set of criteria to determine whether an organization should receive special protections?

Proposition A Matrix Recommendation #1 – RCRC/IOC

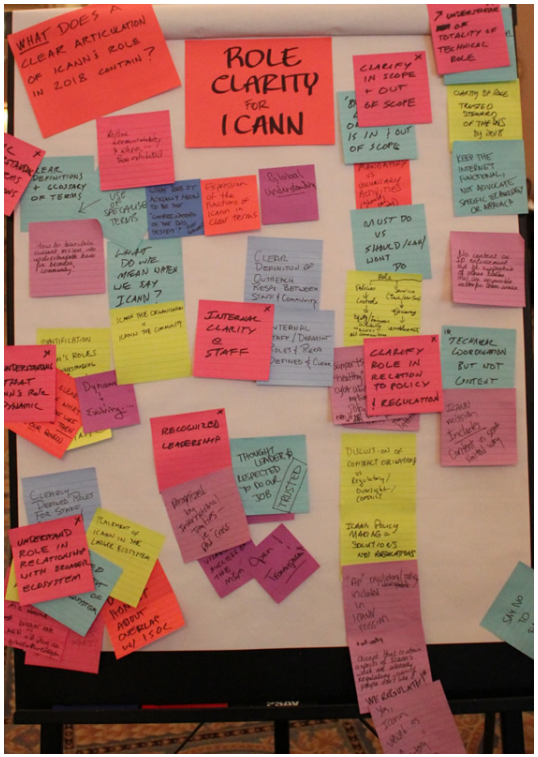
Proposition B Matrix Recommendation #2 – IGOs

Proposition C Matrix Recommendation #3 – INGOs

Other ideas or suggestions?

OUTPUTS

- XPLANE to provide high-resolution photos of notes collected as a digital archive
- ICANN to take the physical feedback (posters) for use by WG



Example poster of feedback collected on a topic from an earlier ICANN workshop.

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We appreciate and look forward to your participation

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